

## LEGO® Ideas First 2021 Review Results Giveaway Official Rules

### Official Rules:

All participants in this Prize Giveaway must adhere to these Official Rules. Entry into this Prize Giveaway is deemed acceptance of these Official Rules.

No Purchase Necessary to Enter and Win a Prize. Many Will Enter; Only a Few Will Win a Prize.

Prize Giveaway: 2 prize packages, each consisting of:

- 1x LEGO Ideas 21329 Fender Stratocaster set, and
- 1x 'The next LEGO Ideas set to launch'.

Both sets will be signed by their respective LEGO Designers. The Giveaway (the "Prize Giveaway"), is sponsored and administered by LEGO System A/S ("LSAS"), Åstvej 1, DK-7190 Billund.

No purchase or entry fee is required to enter or win a Prize, however entering the Prize Giveaway may involve browsing on the LEGO websites at LEGO.com, [LEGO Ideas](#), [LEGO Ideas Facebook](#) & [LEGO Ideas Twitter](#) (each a "Website") and you may therefore incur data charges from your Internet services provider.

LSAS reserves the right to cancel or change the Prize Giveaway and/or amend these Terms and Conditions without notice in the event there is an actual or anticipated breach of any applicable law or regulation or any other event outside LSAS's reasonable control. It is a condition of entry that participants agree to abide by these Official Rules.

Entries: This Prize Giveaway is open to all valid holders of a LEGO Ideas account worldwide except as may be prohibited by local or US law. Entrants who are minors in their jurisdiction of residence will be required to provide the consent of a parent or legal guardian in order to claim any prize.

Employees of companies in the LEGO Group, agencies and companies associated with the LEGO Group and the immediate families of such employees are not eligible contestants. Ambassadors and employees of Recognised Fan Media are not eligible contestants.

To enter the Prize Giveaway:

Let us know in the comments of the relevant LEGO Ideas blog post what you think the results of the LEGO Ideas First 2021 review will be. We'll draw 2 random winners from among all those who comment with the correct answer or the closest answer. The deadline for guesses ends 5 minutes prior to when the review results are announced.

The Potential Winners will be chosen by random draw from among all eligible entries received, to be conducted by members of the LEGO Ideas Team. By entering a Prize Giveaway, you hereby warrant that all information submitted by you is true, current, and complete. LSAS reserves the right to verify the eligibility of all entrants. LSAS reserves the right to remove all submitted entries if these instructions are not followed and/or if a participant is found, in Sponsor's sole judgment, to have cheated, or committed any fraudulent or unsportsmanlike act. Further, LSAS reserves the right not to award a prize (and to select an alternative Potential Winner) if LSAS is aware or has reasonable grounds to believe a Potential Winner is not eligible.

Photos, stories and entries containing offensive content or content which condones, promotes or encourages any illegal activities of any nature, are not permitted and will not be considered. By submitting a photo, story, or entry each entrant: (a) warrants and represents that he/she owns the rights to the

content submitted and that the content submitted is: (i) original to him/her and has been legally obtained and created, (ii) does not infringe the intellectual property rights, privacy or publicity rights or any other legal or moral rights of any third party; (b) grants LSAS a worldwide, royalty free, perpetual license to, copy and reproduce the photo, story or entry on the LEGO Website at [www.LEGO.com](http://www.LEGO.com) and (c) agrees to indemnify and hold harmless LSAS against any and all claims, damages, expenses, costs and liabilities relating to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation. Entries must be received within the Prize Giveaway Entry Period specified below. No responsibility is accepted for entries which are invalid, incomplete, illegible, lost or delayed in transit, or which fail to be properly submitted. Proof of sending does not constitute proof of receipt. Prize Giveaways must be entered as per any instructions set out for the promotion in question on the LEGO Ideas blog. Entrants can only enter the Prize Giveaway once during the Prize Giveaway Period. Automated or bulk entries will not be accepted unless otherwise stated in the Prize Giveaway rules. LSAS takes no responsibility for lost or misdirected entries. You are not allowed to enter the Prize Giveaway by creating or using multiple accounts; any such entries will be ineligible.

All entries and entry materials become the property of the Sponsor and will not be returned. Entrants grant Sponsor the right to use all submitted entry materials for the purposes of advertising, trade, or any marketing purpose without compensation.

Prize Giveaway Entry Period: The Prize Giveaway Entry Period runs from 11am Central European Summer Time (CEST) October 14, 2021 to 5 minutes prior to the First 2021 Review Results announcement. Winner and Prize:

- 2 prize packages, each consisting of 1x LEGO Ideas 21329 Fender Stratocaster set, and 1 x 'The next LEGO Ideas set to launch'. Both sets will be signed by their respective LEGO Model Designers. The approximate combined retail value of each prize package is: 99,99 USD + 'the retail value of the next LEGO Ideas set'.

Prizes are not transferable or exchangeable. LSAS does not accept any responsibility for variations in the value of prizes awarded. All prizes are subject to availability, LSAS reserves the right to offer alternative prizes of equal or greater value than the prizes advertised. No part of the prize is exchangeable for cash or any other prize. Prizes consist only of those mentioned above; in no event will more than the stated number of prizes be awarded. Potential Winners will be notified through their email registered to their LEGO Ideas account. Potential Winners will be deemed to have received our message within 24 hours of sending. Potential Winners must respond to our notification within 7 days to be certified as Winners and claim their prize. In order to be awarded a prize, Potential Winners must include in their response a statement attesting to their compliance with these Official Rules. If a prize is not properly claimed in time, a new Potential Winner will be selected and the first Potential Winner will have forfeited their right to receive a prize. In the case of a Potential Winner who is a minor in his or her place of residence, a parent or legal guardian of the Potential Winner will also be required to submit a statement of compliance with these Official Rules.

FOR CANADIAN RESIDENTS ONLY: If a selected Potential Winner is a Canadian resident, he/she will also be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize. The odds of winning a prize will depend on the number of eligible entries received. Many Will Enter; Only a Few Will Win a Prize.

Data Protection: Personal data relating to entrants will be used only for the purpose of this competition unless otherwise clearly stated and accepted by you. The personal information you will need to provide in order to claim a prize: name, date of birth, address and telephone number, and e-mail address. By entering the Competition, you explicitly confirm that you consent to your personal data being held and used by the LEGO Group in accordance with our Privacy Policy, which can be found at <https://www.lego.com/en->

[dk/legal/notices-and-policies/privacy-policy/](https://www.lego.com/en-dk/legal/notices-and-policies/privacy-policy/). The LEGO Group is defined as LEGO System A/S as the Data Controller and its subsidiaries as described on <https://www.lego.com/legal/>.

By participating, entrants agree to have their name and town of residence published in a Winners' List, to be made available to the public in accordance with these Official Rules without compensation. Prize Winners will be identified in the Winners' List by first and last name, and town and country of residence. To obtain a copy of the Winner's List send an e-mail to [support.ideas@LEGO.com](mailto:support.ideas@LEGO.com).

Miscellaneous: By participating in this Prize Giveaway you agree to accept these Official Rules, and the decisions of the Judges, which are final.

In the event of a dispute as to the ownership of any entry in the Prize Drawing, the authorized account holder of the email address used to enter will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address or LEGO ID account by an Internet access provider or online service provider or other organization responsible. Each entrant may be required to show proof of being an authorized account holder. All personal information collected in connection with this promotion will be handled in accordance with the LEGO Group Privacy Policy, available online at <https://www.lego.com/en-dk/legal/notices-and-policies/privacy-policy/>.

Prizes will be mailed to Winners at Sponsor's expense within 45 days of the close of the Prize Drawing Entry Period. It shall be the Winners' responsibility to ensure that Sponsor has Winner's correct mailing address.

Any applicable taxes, governmental fees, and other expenses resulting from the prize are the sole responsibility of the winners unless otherwise stated. LSAS reserves the right to amend these Terms and Conditions at any time. Furthermore, LSAS reserves the right to extend, change or terminate any promotion at any time. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Prize Drawing materials and the terms and conditions of these Official Rules, the English version of the Official Rules shall prevail, govern and control. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

How to contact us: You can contact us in relation to this Prize Giveaway by sending an e-mail to [support.ideas@LEGO.com](mailto:support.ideas@LEGO.com). By receipt of any prize, Winners agree to release and hold harmless Sponsor, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, to the extent permissible by law, arising out of participation in the Prize Drawing or receipt or use or misuse of any prize. Nothing shall exclude LSAS's liability for death or personal injury as a result of its negligence or any other liability that cannot be excluded or limited under law. LSAS does not otherwise accept any responsibility for any damage, loss, injury or disappointment suffered by any entrants of this Prize Giveaway, or as a result of losing or accepting any prize.

LSAS is not responsible for any problems or technical malfunction of any computer online systems, servers, or providers, computer equipment software, failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, or any website, or any combination of these, including any injury or damage to entrants or any other persons computer or mobile phone relating to or resulting from participation in the Prize Giveaway.

For a list of the Winners, send e-mail request to [support.ideas@LEGO.com](mailto:support.ideas@LEGO.com).

**NOTICE TO ONLINE ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PRIZE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK**

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